



Conference: Structural Funds in Health - anamnesis, diagnosis, prognosis 18. - 19. 6. 2013, Pilsen (Plzeň), Czech Rep.

Speakers' Profiles

Jan Bodnár has been active in the field of health and social care for many years. Since 2005 he worked in the analytic department of the Municipal centre of social care and prevention, where he was involved in the analysis of the management of providing social and healthcare in Prague.

Since 2008 he has worked at the Ministry of Health where he is a director of the European Funds Department. He is also responsible for preparing and planning the use of European funds in the Czech Republic regarding the healthcare management.

Jan Bodnár is one of the leading members of the national team for the psychiatric and mental care reform.

Mental healthcare management and stigmatisation of psychiatric patients is also a topic at which he focuses within his academic activities at the Faculty of Social Sciences of the Charles University.

Rostislav Mazal works as a deputy director of the Operational Programmes Management Department at the Ministry for Regional Development. He has worked for the ministry since 2001, in the beginning in the field of pre-accession programmes (SAPARD) and then in the area of structural funding (JROP, SPD2, IOP and IROP).

He comes from Ostava where he graduated from the Faculty of economics of the VŠB-Technical University. Mr. Mazal's favourite professional topics are eGovernment, evaluation and monitoring.

Erika Šteflová graduated from Mendel University in Brno, where she studied finance. She has been involved in structural funding since 2004 when she started to work as a project manager in the Joint Regional Operational Programme and Czech-Austrian Interreg IIIA programme in the Kraj Vysočina Region, where she participated in the IQ-Train project.

She also participated in setting up the rules of the Regional Operational Programme South-East and in founding its Project implementation department in Jihlava where she has been a leader since 2006.

She is in charge of consultation, evaluation and project implementation in the Kraj Vysočina region. She is also involved in the implementation and control methodology for the Regional Operational Programme South-East.

Edmund Škorvaga is engaged in the implementation of structural funds since 2004. He worked at the Ministry of Labour, Social Affairs and Family of the Slovak Republic in years 2004 – 2006, gradually as monitoring manager, head of monitoring and evaluation unit and head of department of managing authority for Sectorial Operational Programme Human Resources. He was responsible for implementation of the biggest operational programme in Slovakia financed from ESF in the programming period 2004 – 2006.

Since 2007 he works at the Ministry of Health of the Slovak Republic as head of EU Programmes Department. He is responsible for programming, programme monitoring, publicity and evaluation of Operational Programme Health and measure 2.2 (further education of health professionals) of Operational Programme Education. He also served as Slovakian National Focal Point for Public Health Programme in years 2007 – 2012.

Dóra Horváth (legal professional, sociologist) works at the Department of International Relations of the EU Project Directorate of the National Institute for Quality and Organizational Development in Healthcare and Medicine (GYEMSZI), which is the main methodological centre for organizational and system development, quality management in the healthcare sector and pharmaceuticals in Hungary. The EU Project Directorate of the Institute is in charge of planning, implementing and monitoring health development projects and programmes. Dóra Horváth is the coordinator of Subgroup 2 (Defining success factors for the effective use of Structural Funds) of the EU Reflection Process on modern, responsive and sustainable health systems.

Triin Mahlakõiv has been involved in the mobile and ICT services industry for 4 years where she has helped to bring new mobile services for citizens and government. Triin brings 4 years of communication, sales and marketing experience from start-ups to Estonian eHealth Foundation. The goal of Estonian eHealth Foundation is to promote the development of a patient-centred healthcare system that has well-informed patients.

Triin holds an MA in Communication Management from the University of Tartu and she is frequently learning more about the new trends in the field of technology. Triin is passionate about topics such as citizen engagement, civic start-ups and social entrepreneurship.



Jouko Isolauri, has been working as a Medical Director of Turku University Hospital during the years 1996-2000. He had a position of Ministerial Counsellor at the Ministry of Social Affairs and Health in Finland during the years 2000-2009. Mr Isolauri was responsible for healthcare issues and especially for specialized healthcare. His current position is CEO of Central Hospital of Central Finland, where his main interest has been the construction of a new hospital and reorganizing processes of a tertiary referral centre.

Mr Isolauri has fifteen year experience as a GI surgeon, chairman of surgical department and associate professor of surgery at Tampere University Hospital. His research work deals with pathophysiology and surgical treatment of the diseases of upper GI tract.

Stavros Divanis is a political scientist (Pandion University of Athens) and holds a Master's Degree in European Economic Relations in the Mediterranean Area (University of East Anglia/UK). He is currently an executive in the Managing Authority of the Greek Ministry of Health, where is responsible for the horizontal strategic programming and evaluation of health initiatives. He has been involved in the programming, funding and evaluation process of the Mental Health reform in Greece since 2003. He is actively participating in national as well as international committees on health policy such as the Greek Executive Committee on Health Reform (2013) and the DG SANCO/EE Subgroup 2 on "Defining success factors for the effective use of European structural funds for health investments". As an international consultant for several years, Mr Stavros Divanis holds extensive experience in programming EU Structural Funds in pre-accession countries, providing technical assistance on health, employment and human resources development policies.

Tasos Mastroyiannakis is an economist, specialised on public health sector. He has fifteen years project management and consultancy experience at national and European level. Consulting services revolve around strategy & policy development, health services business planning, review & evaluation consultancy and implementation of health promotion initiatives and programmes. During all these years he has offered consulting services to Greek national organisations, such as the Ministry of Health, the National School of Public Health, the Centre of Disease Prevention and Control and public hospitals, in the fields of healthcare, public health and mental health.

Barrie Dowdeswell is a graduate in economics and spent a 30-year career in the UK NHS (National Health Service). He was for a substantial part of that time Chief Executive Officer of one of the UK's largest teaching hospital groups. He left the NHS to pursue wider research interests in health policy development (as a research associate at the University of New South Wales), and subsequently Executive Director of the European Health Property Network (a pan-European independent foundation - established to enable those working in strategic asset planning, financing and procurement at the top level of government to collaborate in raising the standards of hospitals and health facilities throughout Europe).

He is currently Director of Research for the European Centre for Health Assets and Architecture (ECHAA) where he is concerned with developing Europe wide research and policy advice in the field of hospital and health infrastructure planning and investment.

He has also been appointed by the EU Directorate of Regional Development (DG Regio) as 'expert advisor' to the EU on Structural Fund aid strategy for health at European, national and regional levels. He is also supporting the EU Council High Level Reflection Process on Health through providing advice on Cohesion Policy and translation of the Commission's strategic manifesto *Europe 2020* for structural aid for the healthcare sector.

Soňa Měrtlová has been active in the public administration of the healthcare since 1994. She worked as an economist of the health-care department of the Kraj Vysočina region where she was in charge of financing of care providers established by the regional administration. She was also a head of the health management unit of the healthcare department; here she focused at state administration in the healthcare.

Since 2013 she has been acting as a head of the healthcare department of the Kraj Vysočina region. She is involved in the management of both kinds of public administration, state administration as well as regional/municipal self-government.

Ms Měrtlová is a member of work group for social care and health of the Integrated Regional Operational Programme Executive Committee, in which she represents the Association of Regions, she is also a coordinator of the Health-care group within the Agreement on cooperation between the Kraj Vysočina region and Lower Austria land, a secretary of the Health-care commission of the Kraj Vysočina Council and she represents the Kraj Vysočina region in the Commission for Health-care of the Association of Regions Council.



Jana Heidenreichová has been working with the information technologies since 1984 and with the health information technologies since 2001. In recent years, she started working in the University hospital in Plzeň at the position of Head of Administration Applications and Development. She has been responsible for the development of the whole hospital informational system; both for custom application development, as well as for the integration of externally supplied systems. She deals with the analysis of users' needs, designs solutions and system modifications, suggests new system's modules, and implements new technologies (for example RFID). The largest project under her supervision, from the field of health informatics, was the implementation of the whole hospital information system WinMedicals.

Helen Hoyer is a professional pharmacist, since 2007 a member of the digital prescription team at the Estonian Health Insurance Fund. In 2010 the digital prescription system was launched in Estonia, and at present her main tasks involve function analysis of the operating system and assessment of development needs.

Helen Hoyer is also a postgraduate student of Management of Information Technology in Tallinn University, her main field of interest being cross-border e-services in Estonia.

Vladimír Pavelka graduated from the faculty of medicine of the Charles University in 1972. Between 1968 and 1969 he had been active in the student movement acting against the Soviet occupation. He shortly worked as a physician in a mental hospital. In 1973 he moved to Strakonice where he has been working as a physician in various care providers.

In 1991 he became a director of the district healthcare institute and he was also one of the founders of the General Health Insurance Company. Between 1992 and 2000 he has been director of its district branch in Strakonice. Since 2000 until 2008 he has acted as a deputy regional governor for the South Bohemia region, in charge of social care and healthcare. He was involved in the reform of the medical rescue service, in the process of saving indebted hospitals and in the reform of long term social care institutions.

Between 2010 and 2011 he acted as a first deputy minister of health. In 2011 he was appointed a director of the Institute of Post gradual Education in Medicine by the minister of health. He currently stays in this position.

Jana Mikulková is a director of the National Centre for Nursing and Non-Physician Medical Disciplines in Brno.

In 2004 and 2009 she was appointed vice-chairwoman and permanent member of the accreditation commission of the Ministry of Health for non-physician occupations.

She graduated from the Palacký University in Olomouc, where she studied teaching of specialized professional subjects for secondary medical schools.

Between 1977 and 1988 she worked as a general nurse specialized in anaesthesiology, resuscitation and intensive care in the University hospital U Svaté Anny in Brno.

She has been involved in the lifelong education of non-physicians for over 30 years, out of which 20 she dedicated to education of anaesthesiology, resuscitation and intensive care nursing. In her teaching and publication work she focuses at the lifelong education of non-physicians and also at the quality and work safety, especially at preventing errors and malpractice of medical staff.

Małgorzata Zadorožna: (legal professional) works at the the Department of European Funds in the Ministry of Health in Poland, which is responsible for coordination and implementation of structural funds, Norwegian and European Economic Area Mechanisms and Swiss Contribution in the area of health care. She used to be the head of Human Capital Operational Programme Second Level Intermediate Body Division, which is responsible for project implementation in the frame of European Social Fund. Since April 2013 she has been the Deputy Director of the Department. She is in charge of management the ESF and Norwegian and EEA Mechanisms in health sector. She also play a significant role in the process of EU 2014-2020 financial perspective negotiations in behalf of Minister of Health.