



The government's development strategy of health promotion in the Czech Republic

AUTORS:
Milena Kalvachova, MA
Veronika Stejskalova, BA

MINISTRY OF HEALTH OF THE CZECH REPUBLIC



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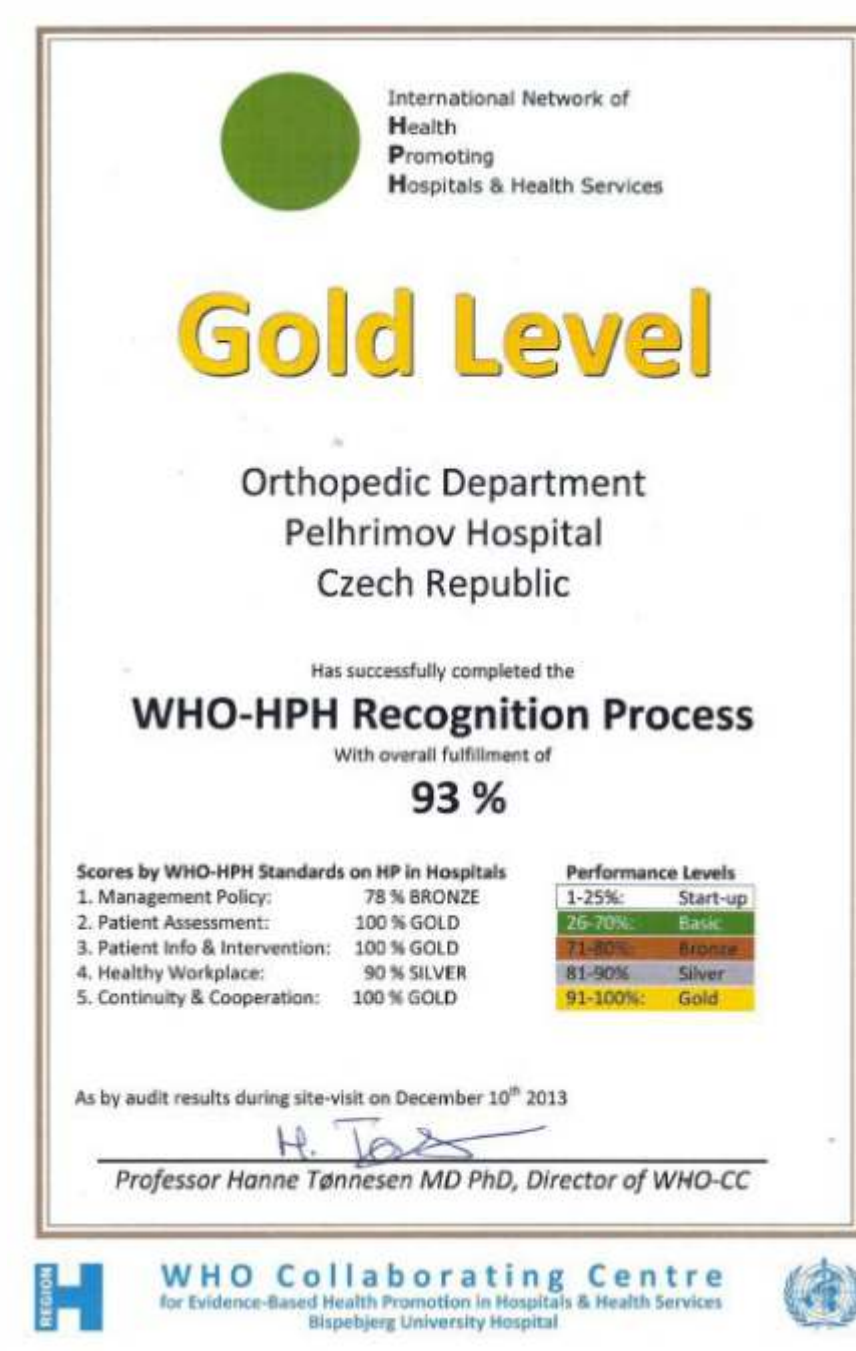
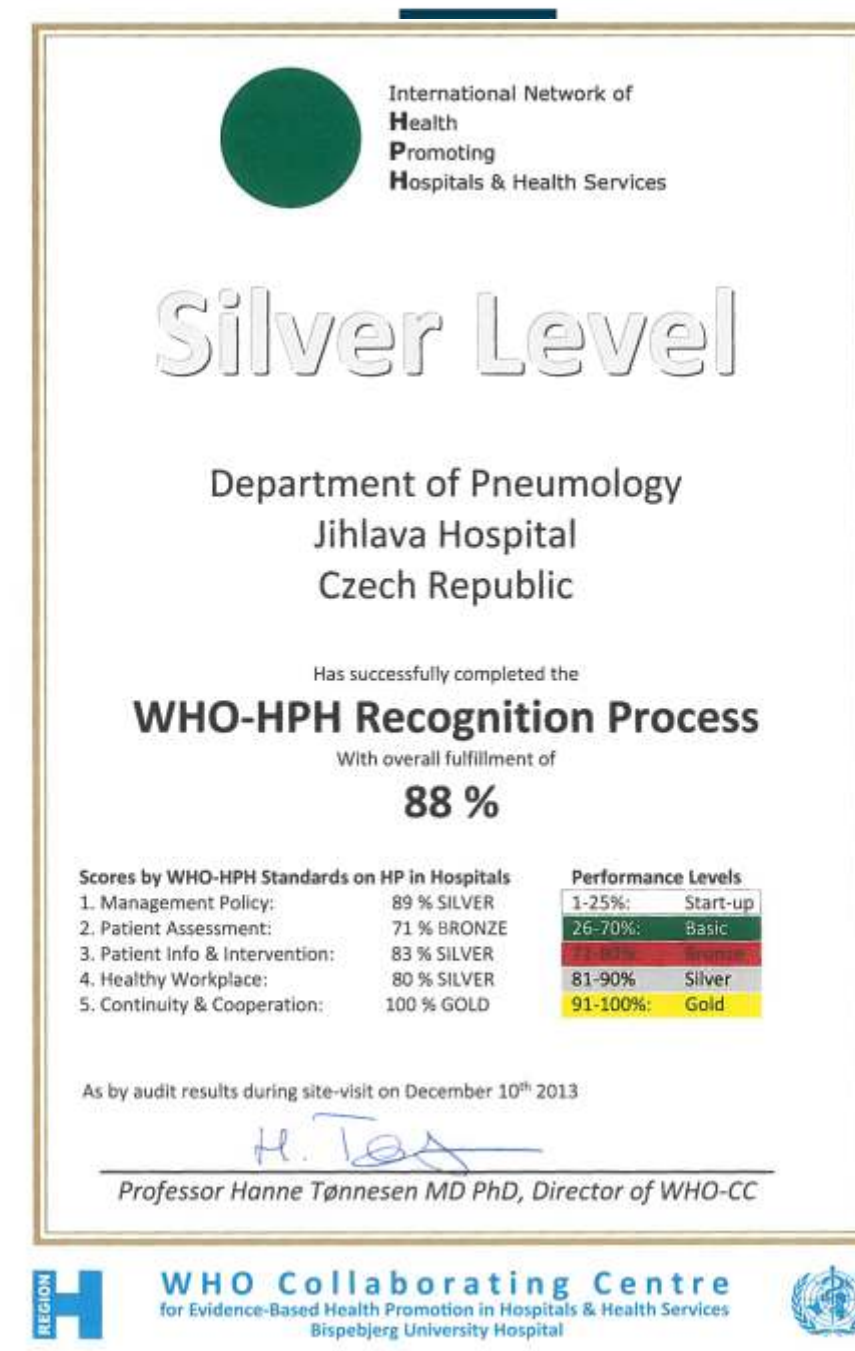
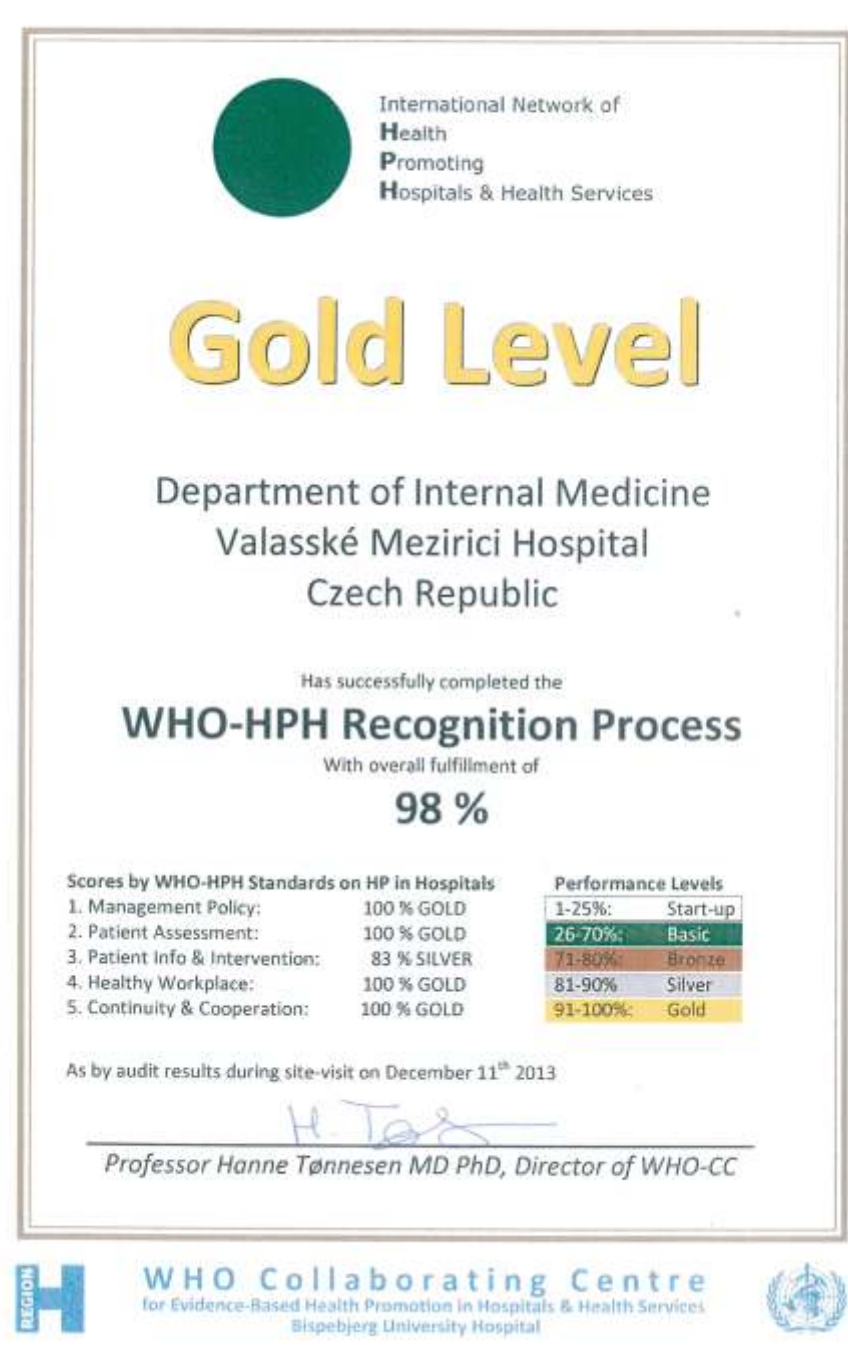
INTRODUCTION

The Czech Republic has been a member of the international HPH network since 2003. The national HPH network achieved an honorary first worldwide in December 2013, when 3 Czech HPH hospitals were awarded an HPH certificate within the terms of a WHO external audit and another 4 HPH hospitals were awarded a gold HPH certificate in September 2014. Within the terms of these assessment audits, the Czech Republic demonstrated the high level to which HPH standards are met. The Ministry of Health of the Czech Republic (hereinafter the MH) considers health promotion an essential element of the system of quality management and healthcare safety at hospitals. In 2014 the government and the Chamber of Deputies of the Parliament of the Czech Republic supported implementation of a document titled "Health 2020 – National strategy for protection and promotion of health and prevention of disease" (hereinafter the National Health 2020 strategy). The chief output of implementation to date is creation of so-called action plans, which specify concrete goals, responsibilities, indicators and performance deadlines for key priority topics of the National Health 2020 Strategy and framework budgets. The MH considers the basic concept of influencing the current system of provision of healthcare services in the Czech Republic towards more emphatic promotion of patient and employee health to be pivotal.

THE MH CONSIDERS THE HPH PROGRAMME AND COOPERATION WITH WHO/HPH EXPERTS VERY NECESSARY.

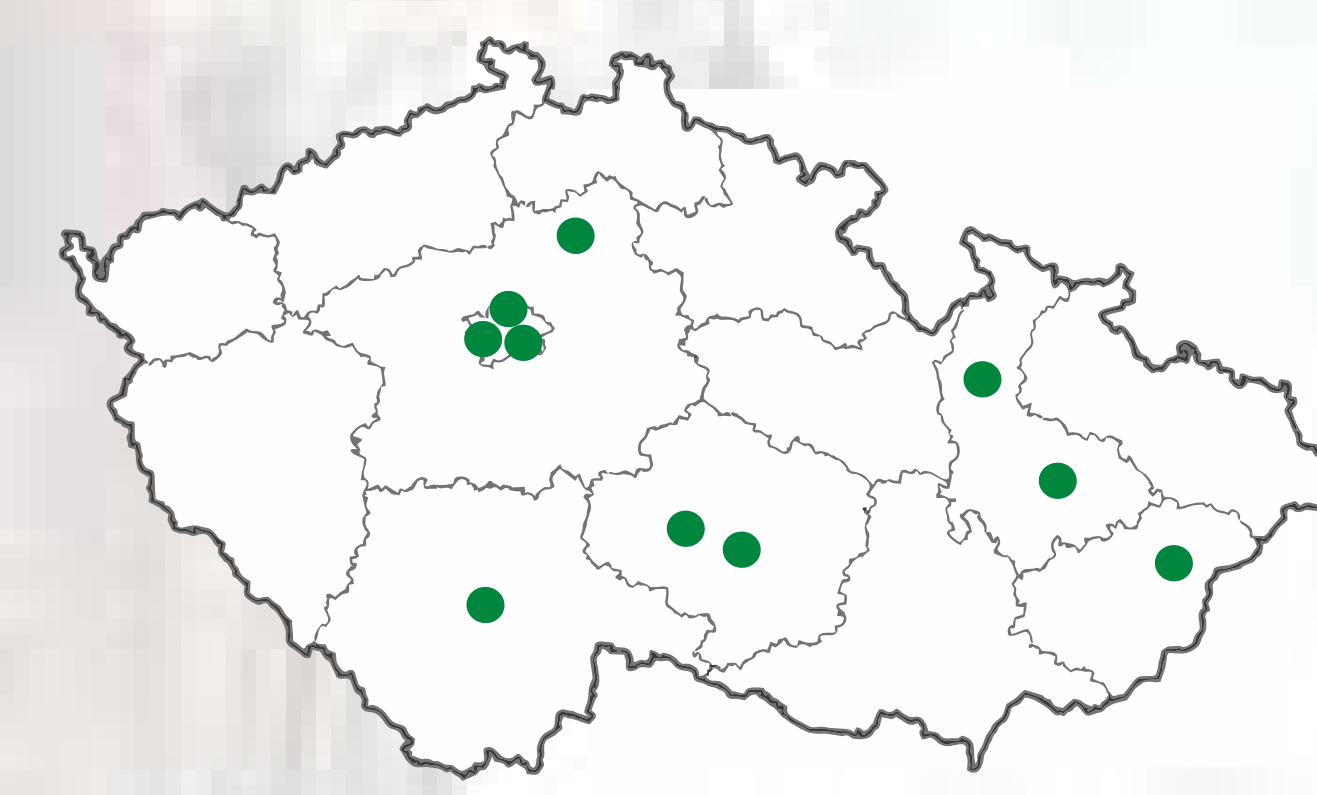
Within the terms of implementation of the National Health 2020 Strategy the primary goal was to create a long-term and sustainable plan for systematic support of implementation of effective programmes for health promotion, so that these become a key element of the quality of healthcare provided in hospitals, along with clinical effectiveness and patient safety. The existing situation, where activities in the field of health support are only carried out on the basis of motivation by individual healthcare providers and are not coordinated regionally (regions) and nationally and whereas payers for healthcare services are not involved in them and do not utilise their outputs, is out-dated from the aspect of comparison within the EU and from the aspect of worldwide trends. In order to obtain the benefits resulting from implementation of clinical health promotion into the sphere of patient observation, it is necessary to focus on implementation activities directed towards patients and verification of the effectiveness of these activities through subsequent evaluation. An important element of implementation of health promotion activities is education and training of medical staff about the programmes and tools for implementation and assessment of health promotion at hospitals, because implementation is effectively doubled if employees are competent and involved. On the basis of the points set out above and in compliance with the ministry's priorities (putting the patient back into the centre of interest of healthcare), structured educational programmes focusing on educating medical staff about the principles and procedures of health promotion in hospitals according to the WHO Hospital programme for promoting health and healthcare services, will be created in cooperation with WHO/HPH experts. Cooperation between the MH and WHO/HPH will be supported in the form of BCA 2016-2017. The number of HPH hospitals in the Czech Republic should also increase.

GOAL / METHODS



RESULTS

In 2015 the MH executed an "Action plan for assurance of the quality and safety of provided healthcare services" (hereinafter the "Action Plan"), which also included the issue of health promotion. This Action Plan was approved by the government and the Healthcare Committee of the Chamber of Deputies of the Czech Parliament on 20th August 2015 by resolution No. 671. The Action Plan has set key goals, defined significant outputs and contains specific activities focusing on health promotion. Activities are dealt with by individual projects in relation to the deficiencies discovered in the current system, which were revealed within the terms of the WHO/HPH audit and the OECD study of the quality of healthcare. Measures defined in the Action Plan are realised according to an approved schedule for their performance. The Sub-group called the "National Network of Hospitals promoting health and healthcare services of the Work Group for patient safety and healthcare quality was created before actual realisation and performance of specific measures stipulated in the Action Plan".



HPH Hospitals

CONCLUSIONS

The MH considers integration of health support in the National Health 2020 Strategy one of the methods of increasing the quality and safety of provided healthcare services and increasing patient satisfaction in all aspects. Performance of the measures specified in the Action Plan is monitored and assessed by the management of the MH and the government. New regulations, which will originate on the basis of performance of measures given in the Action Plan, will create a transparent legal framework for increasing patient safety and the quality of the provided healthcare and will also ensure a valid, uniform and methodically correct approach.

