

# Presenting CUF group & CUF Oncologia

August 2024



The background features a close-up of two hands, one appearing to be a doctor's in a white coat, gently holding a glowing sphere. The sphere is composed of numerous small green dots and lines, resembling a molecular or cellular structure. The overall tone is soft and hopeful, with a light blue and green color palette.

**01**

Presenting CUF group &  
CUF Oncologia

# HIGHLIGHTS

CUF group is an **100% Portuguese** institution, with 78 years of experience

**Largest private healthcare** provider in Portugal

National **integrated and comprehensive network** of **25 hospitals and clinics**, **digital channels** and **proximity care**

For **40 years**, dedicated to the **diagnosis and treatment** of cancer, it is now the **largest private diagnostic provider** in the **oncology field** in Portugal



Serving around **10% of the Portuguese population**.

More than **13 thousand employees** in various areas of activity

First and only healthcare group in the country to be distinguished as a **Family Responsible Company**

Consistent action to **create positive impacts**, to build a **sustainable and innovative future**

# MISSION AND VALUES



## MISSION

**To promote healthcare services** with the highest levels of quality and knowledge, respecting the primacy of life and environment, through the development of the organisation's intellectual capital, in a permanent search for excellence



## VALUES

**Expertise** - We encourage a permanent attitude of doing better and more, through individual accountability and teamwork, striving for excellence and consistency.

**Innovation** - We foster an entrepreneurial culture and an open and curious mindset, in a constant pursuit of new solutions and value-creating opportunities.

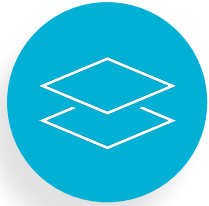
**Human Development** - We place people's dignity at the center of our decisions and contribute to the development of their capabilities, fostering autonomy and continuous learning.

**Integrity** - We promote ethical and honest behavior, establishing relationships of trust and loyalty, treating everyone fairly and truthfully.

### **Respect for the individual's dignity and well-being**

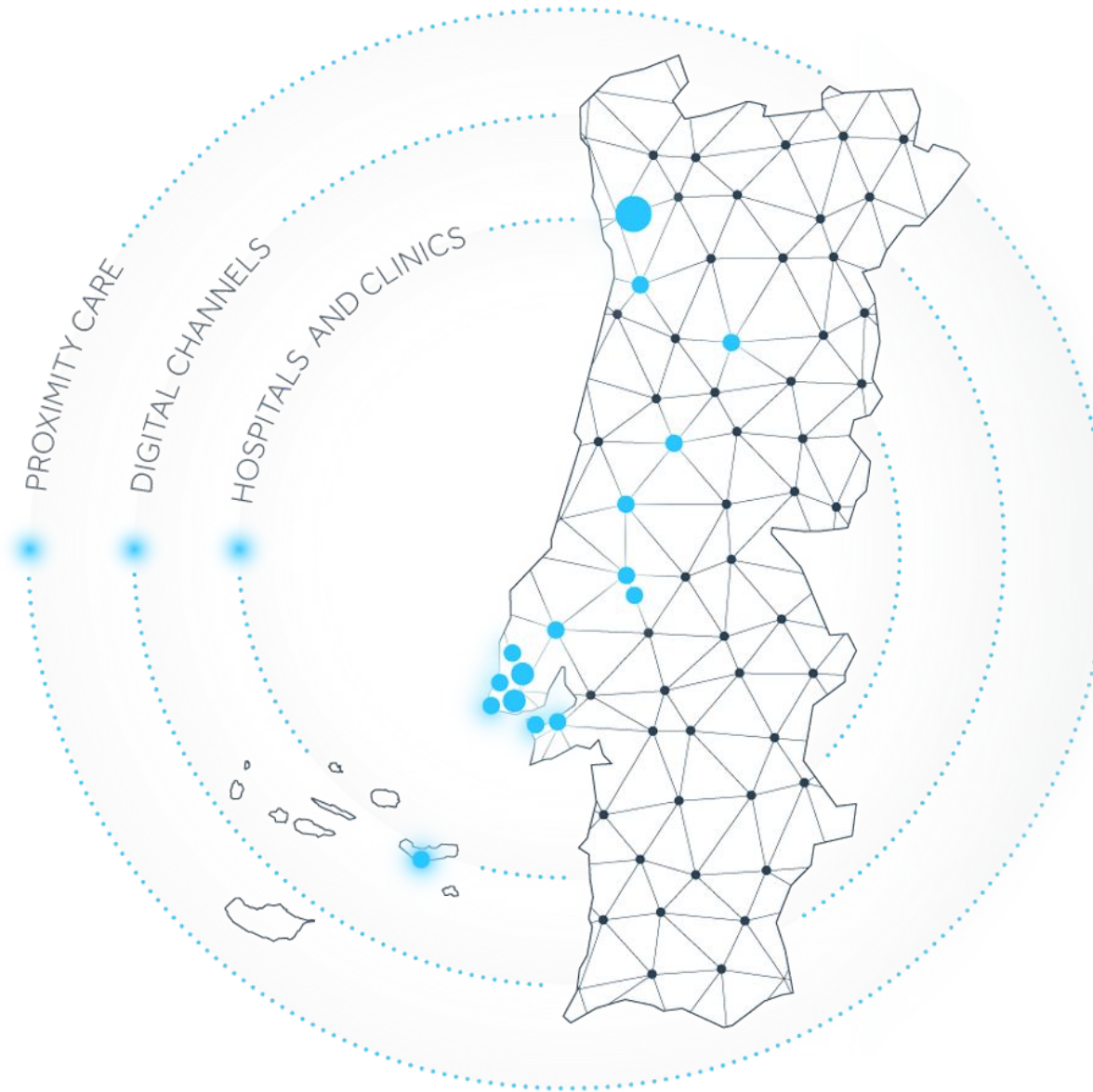
- We believe in respect for dignity as a universal principle, including compassion and the ability to be with those who are suffering, always seeking the integral well-being of the individual.

# INTEGRATED NETWORK



In order to provide healthcare tailored to our clients individual needs, **CUF** operates through an **Integrated Healthcare Network**

**CUF IS WHERE, WHEN AND AS THE PATIENT NEEDS US TO BE**



## Hospitals and Clinics

- CUF Açores Hospital
- CUF Cascais Hospital
- CUF Coimbra Hospital
- CUF Descobertas Hospital
- CUF Porto Hospital
- CUF Santarém Hospital
- CUF Sintra Hospital
- CUF Tejo Hospital
- CUF Torres Vedras Hospital
- CUF Trindade Hospital
- CUF Viseu Hospital
- CUF Porto Institute
- CUF Almada Clinic
- CUF Alvalade Clinic
- CUF Belém Clinic
- CUF Leiria Clinic
- CUF Mafra Clinic
- CUF Miraflores Clinic
- CUF Montijo Clinic
- CUF Nova SBE Clinic
- CUF S. Domingos de Rana Clinic
- CUF S. João da Madeira Clinic
- CUF Braamcamp Dental Medicine Clinic
- CUF Santarém Dental Clinic
- CUF Barreiro Clinic



## Hospitals and Clinics

With a clinical staff of excellence, CUF cares for the health of families with a specialized and distinctive offer:

- 25 Hospitals and Clinics in Portugal mainland and Islands



## Proximity Care

CUF provides home clinical support and assists patients at home, with an experienced team:

- Home Care
- Home Hospitalisation



## Digital Channels

CUF offers digital solutions that guarantee flexibility, quality and security anywhere in Portugal and abroad:

- Online appointments
- Same Day online appointments
- My CUF Symptom Evaluator
- My CUF App



## CUF Oncologia

CUF was the first private healthcare provider in Portugal to treat cancer.

With nearly 40 years' experience, it is the largest private oncology network in the country

**1st**

Lead private institution in cancer diagnosis at national level\*

**3rd**

among 66 public and private healthcare providers\*

**7%**

of the total of diagnosis reported in Portugal\*\*



Our mission is to **lead private cancer care** in Portugal with a strong commitment to the **quality of care** provided, to **scientific development**, to the **training and growth of our professionals** and an increasingly **humanized and close approach** to our patients.




Bárbara Parente, Oncology Medical Coordinator at Cluster Norte, with one of her patients, a stage IV lung cancer patient.



# CUF Oncologia operates throughout the country, with a population proximity strategy


## CLUSTER Descobertas






CUF **Descobertas**  
CUF Santarém  
CUF Torres Vedras  
CUF Alvalade  
CUF Montijo  
CUF Mafra

 Outpatient activity: 6  
 Hospital Day Unit: 3  
 Radiooncology: 1  
 Nuclear Med: 1  
 Pathology Lab: 1

## CLUSTER Tejo



CUF **Tejo**  
CUF Cascais  
CUF Sintra  
CUF Açores  
CUF Almada  
CUF Belém  
CUF S.D.Rana  
CUF Barreiro

 Outpatient activity: 8  
 Hospital Day Unit: 4  
 Gamma Knife: 1

## CLUSTER Norte
















CUF **Porto**  
CUF Instituto  
CUF Trindade  
CUF Coimbra  
CUF Viseu  
CUF Arrifana de Sousa

 Outpatient activity: 6  
 Hospital Day Unit: 3  
 Radiooncology: 1  
 Nuclear Med: 1



# Supported by a strong multidisciplinary decision process through pathology clinics...

CLUSTER	NORTH & SOUTH			NATIONAL	
 <p>Breast</p>  <p>Urology</p>	 <p>Hematology</p>  <p>Colo-rectal</p>  <p>gynecology</p>	 <p>Thyroid</p>  <p>Digestive</p>  <p>skin &amp; melanoma</p>	 <p>Lung</p>  <p>Head &amp; Neck</p>	 <p>Brain</p>  <p>Bone &amp; Sarcoma</p>  <p>HBP</p>	

## ...and support services along the patient's journey.

CUF Oncology treats **all types of cancer** and monitors the patient throughout his journey.

Adding to the core multidisciplinary team, **support services** contribute to the care of each person, taking into account their dignity and individuality.

It is in an articulated way that the CUF cancer care network guarantees the best results for the patient, aiming to provide a consistent, complete and impeccable journey.



The background features a close-up of two hands, one in a white lab coat, gently holding a glowing sphere composed of numerous small green and white particles. The scene is softly lit, creating a sense of care and scientific discovery.

02

CUF Oncologia - Survivorship  
and Integrative Oncology  
Clinic

# The cancer patient's journey doesn't finish with the end of treatment, and survivorship should be CUF's next focus...

> It is estimated that the number of cancer survivors in Europe is now over 12 million.

> Cancer survivors face their own challenges as a result of the disease and when returning to active life.

> In Portugal, there are no public or private services for cancer survivors!

> **As a leading healthcare institution, we believe that CUF should set the standards in survivorship care in Portugal.**

# We aim to create a Survivorship and Integrative Oncology Clinic to meet the needs of patients from diagnosis...

**Target:** cancer patients, internal or external to CUF, from the moment of diagnosis

**Scope of action:**

- Support in managing the stress of a cancer diagnosis and at the beginning of the treatment journey;
- Support for cancer patients undergoing treatment, in managing their side effects, as well as the need for support from specialists not directly related to cancer treatment, from support areas such as Psychology and Nutrition, or from scientifically proven complementary therapies, combining conventional medicine with evidence-based complementary treatments.
- Support for patients who have already been treated, both in terms of treating their sequelae and in terms of prevention, promoting healthy lifestyles and adapting to life after cancer.
- Involvement and literacy of the entire cancer patient ecosystem for life after a cancer diagnosis.

# ... Gathering and structuring the offer CUF currently has in a Clinic, and extending the offer to cancer survivor's needs

**Cluster Organization:** core teams in each Cluster, based on the main hospitals (Porto, Tejo and Descobertas), will be responsible for managing the Unit in that Cluster, and for creating bridges with the different areas of activity.

- Core Team will consist of an Oncologist (coordinator) and a nurse, per Cluster
- Extended team will consist of healthcare professionals from different areas who are reference in treating cancer patients and cancer treatment's sequels or toxicities
- Educational programs will be powered by CUF Academic Center

# Supported on 4 pillars of action...

01

**Clinical and integrative offer:** aiming to provide support in medical areas, support areas or scientifically proven complementary areas, by clinical teams specialized in supporting cancer patients or cancer survivors.

02

**Education and Literacy on cancer:** aiming to educate all audiences about issues related to cancer, including prevention, risks, treatment, survival and end-of-life care through educational programs and support for cancer patients, their caregivers, clinical teams and the public.

03

**Patient Advocacy:** aiming to create awareness about people with cancer in the various stages of their illness, from diagnosis to life after cancer, targeting the general population and employers.

04

**Research:** aiming to contribute to scientific bases that support the importance of monitoring cancer survivors, and highlight the gains for patients with this monitoring, in the Portuguese reality.





**OBRIGADO**

