

# Rules for Provision of Patronage by the Ministry of Health of the Czech Republic

## Definition of Patronage

The provision of patronage by the Ministry of Health of the Czech Republic (hereinafter the “Ministry”) is, first of all, an expression of moral support for a specific project. Patronage is an honorary award, an expression of non-financial support and a way to highlight the importance and benefit of an activity. The personal attendance of a Ministry representative and financial support are not automatically linked to the awarding of patronage. There is no entitlement to the provision of patronage. Patronage can be provided to a project/event in the Czech Republic or outside the Czech Republic.

## Conditions Related to Granting of Patronage by Ministry

Only the Minister of Health can provide patronage over especially important and extraordinarily beneficial events/projects, a decision is always fully up to him/her, with regard to the set structure of a specific event/project, the active role of the Ministry’s office and the current nature of the topic. Specific events/projects focused on the protection of public health can be supported by the patronage of the Chief Public Health Officer of the Czech Republic and in the field of nursing they can be supported by the patronage of the Chief Nursing Officer of the Czech Republic. Patronage is granted primarily to free events/projects. There is an exception to the “free” rule for events/projects organised by professional societies, associations and institutions linked to the Ministry of Health and events/projects organised for the purpose of charity activities, where the point of a contribution by participants is not profit, but solely covering the costs of holding the event.

## Conditions for Application for Ministry’s Patronage

In an application the applicant should state as much specific information as possible about the event with a proposal of the way in which the patronage will be presented as a part of the event. The mandatory parts of an application include:

- event/project name;
- event/project description and aim;
- date and place;
- contact details for organisers, including event/project website;
- specifications of patronage requested (Minister of Health, Chief Public Health Officer, Chief Nursing Officer).

## Procedure for Application for Ministry’s Patronage

Applications for awarding patronage are sent in writing in Czech or English a sufficient time in advance, but no later than 30 days before the holding of an event, addressed to the Minister of Health, through the Minister’s Office to the e-mail address: [sekretariat.ministra@mzcr.cz](mailto:sekretariat.ministra@mzcr.cz) or through the Data Box of the Ministry of Health of the Czech Republic addressed to the Minister’s Office (KAB).

## Duties of Successful Applicants for Ministry’s Patronage

The organisers of events awarded the minister of health’s patronage are entitled, for a certain time, to use for free the logo of the Ministry of Health of the Czech Republic (in the Czech version or in an English language version, depending on the place the event is held) for promotional and representative purposes in connection with the organisation of an event. The provision of the Ministry’s logo is strictly tied to the clear material content of a specific event and the method of its presentation is pre-approved by the Ministry of Health. The organisers undertake that, in the event patronage is awarded, they will present it on all printed materials, on their website, if any, and in other electronic materials. The patronage is also presented at the event itself, at press conferences and in media output.

## **Removal of Ministry's Patronage**

It is in the interest of the Ministry of Health of the Czech Republic to be only linked to events and projects that do not conflict with the law and do not damage its good name. For these reasons, the Ministry of Health of the Czech Republic reserves the right to remove patronage awarded.

The organiser will first be called on to remedy the situation. If the situation is not remedied within 15 days of the delivery of a call, the Ministry of Health of the Czech Republic will remove the patronage.