

## Druhá zpráva o aktivitách Nursing Now ČR

20.10.2019

Skupina zdravotníků organizující kampaň Nursing Now ČR momentálně pracuje na plnění původně nastavených cílů. V květnu 2020 bude jako oslava ošetřovatelství v ČR kulminovat putovní výstava fotografií „Jsem sestra“ (v Olomouci, Českých Budějovicích, Ostravě a Praze) a budou se konat happeningy v ulicích měst. V současnosti zařizujeme logistiku těchto akcí.

Rozšířené kompetence sester v domácí péči budou první vlaštovkou přinášející novinky v této oblasti. Ministerstvo zdravotnictví, Odbor nelékařských profesí, připravuje materiály umožňující implementaci vybraných rozšířených kompetencí sester v domácí péči.

Současná politická reprezentace a zákonodárci začínají uznávat potřebu Komory sester a dalších zdravotnických pracovníků a plánuje se její založení. Tento krok by výrazně přispěl ke zvýšení prestiže sester a dalších zdravotníků a zdůraznění jejich významu pro společnost.

Připravují se videa, která představí profesi sestry veřejnosti. Natáčí je studenti filmové školy v Písku, jako své závěrečné práce.

LF OU v Ostravě připravila editorial v časopise Central European Journal of Midwifery, který popisoval kampaň NN, viz příloha.

Za podpory ministra zdravotnictví Vojtěcha přijaly vysoké školy pro akademický rok 2019/2020 ke studiu o 123 studentů ošetřovatelství navíc, což překračuje plánovaný nárůst, to je skvělá zpráva!

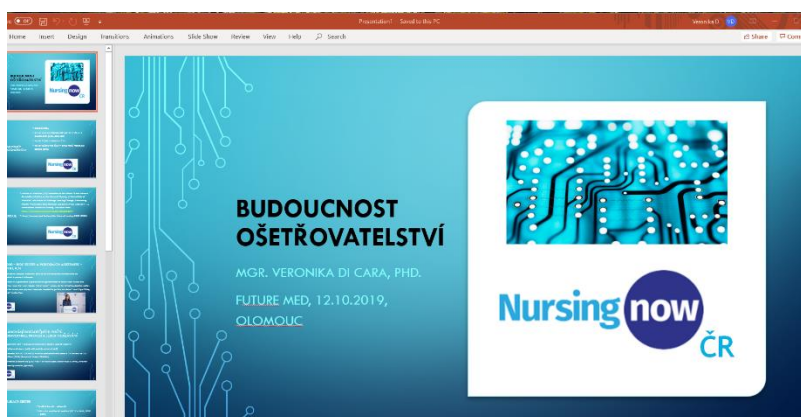
Mnohé konference pro sestry a jiné zdravotníky jsou organizované pod záštitou kampaně Nursing Now ČR.

SVVS pořádal dne 22. 10. 2019 od 9:30 hod. v ČB na ZSF JU III. ročník konference Sestra v proměnách času, která se bude letos věnovat Kampani NN v ČR, pozvání přijala ředitelka Odboru ošetřovatelství a nelékařských povolání, hlavní sestra ČR, předsedkyně AVVNZP, předseda POUZP a prezidentka SKSaPA. Na konferenci budou zveřejněny aktuality od zástupců českých sester, kteří se do Kampaně za ČR zapojili.

Ve dnech 12. – 13. září 2019 se uskutečnily již XXV. Královehradecké ošetrovatelské dny. Akci pořádala Česká asociace sester Region Hradec Králové ve spolupráci s FN Hradec Králové, Oddělením ošetrovatelství, Ústavu sociálního lékařství LF UK Hradec Králové a Nadací pro rozvoj v oblasti výživy, metabolismu a gerontologie.



Konference FutureMed v Olomouci:



Velmi aktivní jsou vysoké školy: Pod záštitou Nursing Now ČR proběhly konference na 2. LF UK a FHS Zlin.



**PROGRAM**

FN MOTOL

ČESKÁ ASOCIACE SESTER  
CAS

Nursing now

Fakultní nemocnice v Motole,  
Ústav ošetřovatelství 2. lékařské fakulty Univerzity Karlovy  
a  
Česká asociace sester, region Motol - Praha  
představují  
program odborné konference s mezinárodní účastí

**C E S T A**  
**K MODERNÍMU OŠETŘOVATELSTVÍ XXI.**

kteřá proběhne dne 12.09. 2019 pod záštitou

JUDr. Ing. Miloslava Ludvíka, MBA,  
ředitele FN Motol

a

prof. MUDr. Vladimíra Komárka, CSc.,  
děkana 2. lékařské fakulty UK



FZV UP Olomouc také propaguje kampaň Nursing Now ČR mezi studenty a na konferencích.

Seriál medailónů úspěšných absolventů FZS UPa je prezentován na webu fakulty a sociálních sítích (facebook, instagram), což způsobilo výrazné zvýšení počtu sledujících. Poster s logem kampaně byl využit na akcích fakulty zhruba 20x v tomto akademickém roce.

Nightingale Challenge – FZS UPa je zaregistrována jako partner kampaně, vzdělávání 20 všeobecných sester do 35 let v managementu a leadershipu do roku 2020.

Webové odkazy:

- Přímá podpora kampaně na webu fakulty:

[https://fzs.upce.cz/?\\_ga=2.186996012.56769471.1570512247-1098172318.1547195232](https://fzs.upce.cz/?_ga=2.186996012.56769471.1570512247-1098172318.1547195232)

- Nástěnky na fakultě s logem kampaně a podpůrnými články z oborů:

<https://fzs.upce.cz/fzs/kvalita-jeji-perspektivy-2020>

## Second report on Nursing Now activities in the Czech Republic

20.10.2019

The group of health care professionals organizing the campaign Nursing Now ČR currently continues to work in order to achieve the set goals. In May 2020 the celebration of nursing in Czech Republic will culminate by traveling exhibition of photographs "I am a nurse" and by organizing happenings in the streets of Czech towns and cities. Currently we are aligning the logistics of these activities.

Advanced competencies for nurses in Home care services will be piloting this issue in the Czech Republic. The Ministry of Health is preparing materials supporting the implementation of selected advanced competencies for home care nursing.

The current political representation in the Czech Republic is realizing the need for a Chamber of nurses and other health care professionals. The negotiations for its establishment are currently underway. This step would further improve the prestige of these professions and strengthen nurses and midwife's importance for the society.

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The short films introducing the nursing profession to the public are currently filmed by the students of Film Academy in Písek.

Medical school in Ostrava prepared an editorial published in Central European Journal of Midwifery, describing the campaign NN ČR, see Annex.

With the support of the Czech Minister of Health Mr. Adam Vojtěch, the Czech universities educating nurses admitted in this academic year 123 students more, thus started increasing the number of nursing students!

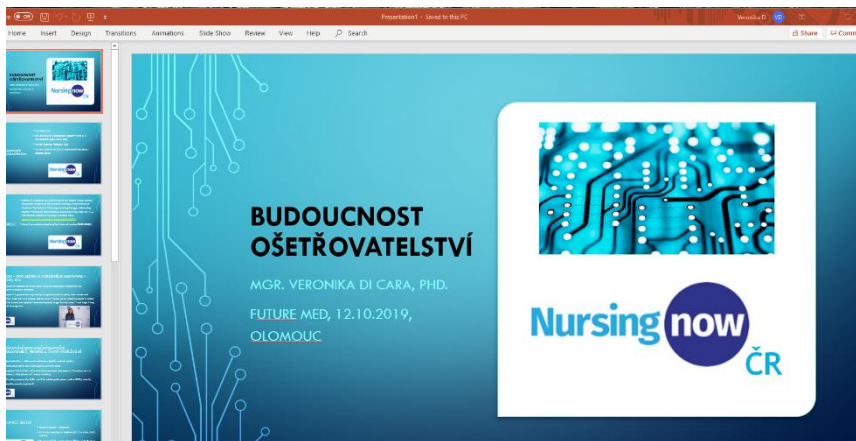


Nursing conferences are often organized as an Nursing Now event.

Nursing days in Hradec Králové 2019 were organized by the Czech Nurses Association, the University Hospital in Hradec Králové and other partners.



### Conference FutureMed in Olomouc



The Czech Universities are very active: they organize conferences as part of the campaign, here the 2<sup>nd</sup> Medical Faculty of Charles University, Institute of Nursing and FHS Zlín.

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Faculty of Health Sciences in Olomouc displays the logo of Nursing Now CR at all of their events.

The University in Pardubice published a set of short movies about their recent nursing graduates and their lives on the University website and in social media, which caused a significant increase in the followers. This school also displays the logo of Nursing Now CR at all of their events (about 20times this academic year). On top of that, this school participates in the Nightingale Challenge and is educating 20 young nurses (younger than 35) in management and leadership before the end the year 2020.

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Web links:

- support of the NN ČR on the school web:

[https://fzs.upce.cz/?\\_ga=2.186996012.56769471.1570512247-1098172318.1547195232](https://fzs.upce.cz/?_ga=2.186996012.56769471.1570512247-1098172318.1547195232)

- Notice boards in the school building with the information about NN ČR:

<https://fzs.upce.cz/fzs/kvalita-jeji-perspektivy-2020>

### Goals of the Nursing Now Czech Republic campaign

- Strengthen the prestige of the nursing profession
- Highlight the important role of nurses in the Czech society
- Improve the working conditions of nurses
- Improve the lifestyle of nurses
- Keep the experienced nurses in their profession and motivate new students to choose this great profession

### Planned activities:

- Traveling exhibition of photographs “I am a nurse”
- Introducing the profession to the public – recruitment campaign
- May 2020 – happenings relevant to nursing and health care in the streets
- Supporting flexible part time contracts and special rent for experienced nurses
- Official recognition of advanced competencies of experienced nurses
- Increasing the numbers of students in the nursing programs

Compiled by Mgr. Veronika Di Cara, PhD., ČAS

Next report in February 2020

Příloha:

## EDITORIAL

### Nursing Now – a globally campaign to raise the profile and status of nursing

Nurses form the core of every healthcare system and make up the largest part of professional healthcare staff.

In 2016, the All-Party Parliamentary Group (APPG) published a report on Global Health called Triple Impact stating that nurses worldwide often expressed concerns about underestimating the benefits of nursing and being unable to exercise their full professional potential. They described limited access to education and training and limited opportunities for further professional development necessary to provide high-quality care (All-Party Parliamentary Group on Global Health, 2016). According to APPG, nursing problems also include the under-representation of nurses in management positions and their insufficient involvement in policymaking and decision-making at a local and national level. APPG concluded that empowering nurses would contribute to global health improvement, gender equality and economic growth.

In response to the Triple Impact report, the worldwide campaign “Nursing Now” was established. It is a three-year global project (2018–2020) that aims to improve health by increasing the profile and status of nursing. The Nursing Now campaign focuses on five key areas: ensuring that nurses and midwives have a more prominent voice in health policy-making; encouraging greater investment in the nursing workforce; advocating for more nurses; encouraging research that helps determine where nurses can have the greatest impact, and sharing examples of best nursing practice. Nursing Now is also a growing social movement (currently 89 countries involved) with an active network of groups seeking to influence global and national policies, encouraging managers in health care to invest into nursing and to introduce new models of care to maximize the benefits of nurses. The project Nursing Now will be completed on the occasion of the 200th anniversary of the birth of Florence Nightingale, in 2020, which the World Health Organization declared the Year of nurses and midwives. ([nursingnow.org](http://nursingnow.org))

The Ministry of Health of the Czech Republic, in cooperation with professional societies, also joins the worldwide campaign Nursing Now. Minister of Health asked universities to increase the number of general nursing students. Implementation of experienced nurses’ extended competences is under preparation. A photograph vernissage and a travelling exhibition from the nurses’ lives and work and a short film about nurses work are prepared.

Students and the professional public are informed through university portals and Nursing Now conferences and other events are organized.

All these activities enhance the prestige of the nursing profession and improve the status of nursing. These activities contribute to the increase of certain nursing competences, which is often a common practice abroad (especially in home and primary care). Such activities may increase the attractiveness of these careers for young people and reduce leaving of the health care sector and thus support the reduction of nurses’ deficit in health care, and aim to the goal of Nursing Now – Improving the health of the population.

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